

Facing Forward

2019

Sponsorship Prospectus

Alberta Health and Safety Conference

You are invited

This Prospectus contains details on the different sponsorship packages available for one of Western Canada's leading health, safety and environment conferences; The Alberta Health & Safety Conference.

We invite you to throw your support behind this important industry leading event. These opportunities are limited, so we encourage you to act now and express your interest.

Reap the Rewards

- Build brand awareness through the publicity of the event throughout the province.
- Reach your target audience and new ones – the Conference generates huge interest from health and safety professionals across a wide range of industries.
- Be seen as supporting health safety in industry and the people working in it.
- Benefit from a customized sponsorship package to suit your individual business needs.
- Receive dedicated support from our committed team throughout the event campaign.

About the Health & Safety Conference Society of Alberta

The Health & Safety Conference Society of Alberta (HSCSA) is a not-for-profit association, consisting of health and safety associations, employer associations, professional societies, and other strategic partners.

The HSCSA 's goal is to be the first choice HSE event in all of Western Canada with a vision to provocatively advance new thought and action around workplace health, safety and environment.

www.hsconference.ca

About the Conference and Trade Fair

Our Annual Conference and Trade Fair is a two-fold event, combining educational sessions and a trade fair, and attracts a delegation of approximately 300 people from industry and government.

This year's conference theme is "**Facing Forward**". The 2019 event will run for two days, on February 21 & 22, 2019 at the Shaw Conference Centre Edmonton.

The educational program includes some 20 sessions. Sessions range from broad based to industry specific topics. Both technical sessions and professional development courses/seminars are offered as part of the educational program. Attendees to the Conference & Trade Fair can earn maintenance points towards various professional certifications.

The Trade Fair is a forum where approximately 80 manufacturers of health, safety, and environmental products and services meet with health, safety, and environmental professionals to demonstrate and showcase state-of-the-art products and services in the HSE industry.

H&S Conference Sponsorship Packages

Sponsorship Packages	Cost
The Social Event Sponsor (Exclusive)	\$6,500
Conference App Sponsor (Exclusive)	\$5,000
Conference Program Sponsor (Exclusive)	\$3,500
Digital Media Sponsor (Exclusive)	\$3,500
Exhibitor Stage Sponsor	\$3,000 for 1 day OR \$5,000 for both days
Networking Breaks & Lunch Sponsor	\$3,000 for 1 day OR \$5,000 for both days
Attendee Bag Sponsor (Exclusive)	\$3,000
“Swag” Sponsor (Exclusive)	\$3,000
Lanyard Sponsor (Exclusive)	\$3,000
Concurrent Session Sponsor	\$1,250

Conference Partners	
Platinum Sponsor	\$5,000+
Gold Sponsor	\$3,000+
Silver Sponsor	\$1,000+
Bronze Sponsor	\$500+
In Kind	

The Social Event Sponsor (Exclusive) - \$6,500

First impressions last, and so will your company's brand, by joining us in welcoming each conference attendee at the official Social Event.

Set the bar high for the rest of the conference, by providing attendees with a night of good fun, good food and good company. The Social Event offers attendees and exhibitors the chance to mingle, meet up with old friends and make some new ones.

The event takes place at the Shaw Conference Centre in The Safety Hall on the evening of Thursday February 21, 2019 and runs for two hours. It includes appetizers and drinks and a lucky door prize, along with a few quick speeches and light music.

Your entitlements will include:

- Two (2) full registrations to the H&S Conference OR One (1) booth in the Trade Fair
- Five (5) complimentary tickets to The Social Event for guests of your choosing
- Exclusive naming rights - Consistent reference to you as the Social Event sponsor in all conference collateral and in announcements i.e. 'The H&S Social Event, proudly sponsored by <your company name>
- A three (3) minute speech to officially welcome attendees to the conference
- The choice to have a signature cocktail/mocktail named after your company and offered to guests on the night
- Two (2) posters positioned prominently in the room
- One (1) insert in the attendee bag
- The option for promotional items or gifts to be placed on the tables in the room or handed to attendees upon arrival
- Verbal acknowledgement throughout the duration of the Conference by the MC
- Prominent logo exposure in the lead up to, during and post event including:
 - on the conference website and in all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event
 - in the official Conference App and/or the printed program

Conference App Sponsor (Exclusive) - \$5,000

This incredibly valuable and unique sponsorship opportunity will enable you to promote your company to all conference attendees on a regular basis via the official H&S Conference Conference Guide app.

The app will include the conference agenda and all of the important information attendees and exhibitors need to know in the lead up to and during the event – right in the palm of their hands. Attendees will be thanking you for providing them with an efficient and effective source of information that is sure to enhance their conference experience.

The app is free to download on any iPhone or Android device and is very user friendly. Printed conference programs will also be available at the conference registration desk upon request.

Your entitlements will include:

- Two (2) full registrations to the H&S Conference OR One (1) booth in the Trade Fair
- Exclusive naming rights - Consistent reference to you as the Mobi Guide Program sponsor in all conference collateral and in announcements i.e. 'The H&S Conference Mobi Guide Program', proudly sponsored by <your company name>
- Exclusive sponsor video message included in the Mobi Guide launch
- One (1) insert in the attendee bag
- Verbal acknowledgement throughout the duration of the H&S Conference by the MC
- Prominent logo exposure in the lead up to, during and post event including:
 - on the conference website and in all electronic marketing material, including a company profile and link to your website
 - in the introductory Conference App video on throughout the program on the app
 - on the video screens at regular intervals during the two-day event

Conference Program Sponsor (Exclusive) - \$3,500

The conference program is the go-to for information on the speakers, room assignments, exhibitors and other important details about the Conference. They look at the program throughout the day, so having your company's logo printed on the inside cover of the program will ensure brand recognition and awareness.

Your entitlements will include:

- One (1) full registration to the H&S Conference
- Exclusive placement of your Company logo on the inside cover
- 25% off a booth in the Trade Fair
- One (1) insert in the attendee bag
- Verbal acknowledgement throughout the duration of the Conference by the MC
- Prominent logo exposure in the lead up to, during and post event including:
 - on the conference website and in all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event
 - in the official Conference App and/or the printed program

Digital Media Sponsor (Exclusive) - \$3,500

This sponsorship opportunity is vital to the look and feel of the conference. This exclusive opportunity will help bring a vibe to the conference by providing digital art for the conference theme, as well as artwork for 2 new promotional banners for the Conference.

Your entitlements will include:

- One (1) full registration to the H&S Conference
- Exclusive placement of your Company logo or artwork on the back page of the Conference Program
- 25% off a booth in the Trade Fair
- One (1) insert in the attendee bag
- Verbal acknowledgement throughout the duration of the Conference by the MC
- Prominent logo exposure in the lead up to, during and post event including:
 - on the conference website and in all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event
 - in the official Conference App and/or the printed program

Exhibitor Stage Sponsor - \$3,000 per day OR \$5,000 for both days

Your company name will be seen by everyone attending the conference with great brand exposure as the exclusive exhibitor stage sponsor for the H&S Conference.

Your company will be affiliated with the exhibitor stage located within The Safety Hall where all conference attendees and exhibitors will be located during all breaks, lunches and The Social Event. This stage will allow for exhibitors to showcase and demonstrate their unique products throughout different time slots throughout the conference.

Your entitlements will include:

- One (1) full registration to the H&S Conference
- 25% off a booth in the Trade Fair
- Choice of two (2) time slots to showcase your company on stage (time slots can be used on 1 day or split over the 2 days)
- Exclusive naming rights - Consistent reference to you as the Main Stage sponsor in all conference collateral and in announcements i.e. 'The H&S Conference Main Stage, proudly sponsored by <your company name>
- Two (2) posters positioned prominently in the room
- One (1) insert in the attendee bag
- Verbal acknowledgement throughout the duration of the Conference by the MC
- Prominent logo exposure in the lead up to, during and post event including:
 - on the conference website and in all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event
 - in the official Conference App and/or the printed program

Networking Breaks & Lunch Sponsor - \$3,000 per day OR \$5,000 for both days

The attendees will be thanking you for keeping them fed by sponsoring their very important food breaks at the conference!

Conference attendees will break for morning coffee, lunch, and afternoon coffee, providing your brand with great exposure at three key intervals across an entire day of the conference.

This high level of frequent interaction with attendees will allow for your brand to resonate and maximize your brand exposure.

Your entitlements will include:

- One (1) full registration to the H&S Conference
- 25% off a booth in the Trade Fair (50% if sponsoring both days)
- One (1) insert in the attendee bag
- Verbal acknowledgement throughout the duration of the Conference by the MC
- Prominent logo exposure in the lead up to, during and post event including:
 - signage at the catering stations
 - on the conference website and in all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event
 - in the official Conference App and/or the printed program

Attendee Bag Sponsor - \$3,000

Your company name will be seen by everyone attending the conference with great brand exposure as the exclusive delegate bag sponsor for the H&S Conference.

Your company will be affiliated with the primary source of information for all delegates, with the bag full of handy resources, conference information, free goodies and more! You'll also receive great long term value out of this sponsorship, with many delegates keeping their bags and repurposing them for future personal use.

Your entitlements include:

- Exclusivity as the only delegate bag sponsor for this event
- One (1) full registration to the H&S Conference
- 25% off a booth in the Trade Fair
- One (1) insert in the attendee bag
- Verbal acknowledgement throughout the duration of the Conference by the MC
- Prominent logo exposure in the lead up to, during and post event including:
 - On the delegate bag in a primary position
 - on the conference website and in all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event
 - in the official Conference App and/or the printed program

“Swag” Sponsor - \$3,000

This exclusive sponsorship opportunity will leave a lasting impression. Your company logo, along with the conference logo will be placed on the items which will provide great exposure and brand recognition as the items make their way back to attendees' offices' and homes'.

Your entitlements will include:

- One (1) full registration to the H&S Conference
- 25% off a booth in the Trade Fair
- Verbal acknowledgement throughout the duration of the Conference by the MC
- Prominent logo exposure in the lead up to, during and post event including:
 - on the conference website and in all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event
 - in the official Conference App and/or the printed program

Lanyard Sponsor - \$3,000

Lanyards are an important item at the Conference as it allows for a more social experience as attendees see where each attendee works and their name. Sponsoring the lanyards will allow your company logo, along with the conference logo, to go with each attendee as they take the lanyards back to their workplaces and homes.

Your entitlements will include:

- One (1) full registration to the H&S Conference
- Verbal acknowledgement throughout the duration of the Conference by the MC
- Prominent logo exposure in the lead up to, during and post event including:
 - on the conference website and in all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event
 - in the official Conference App and/or the printed program

Concurrent Session Sponsor - \$1,250

Affiliate your company name with our technical sessions, presented by industry and government experts on a wide range of health, safety and environment topics.

Your brand will be exposed to a captive audience for the duration of the session, providing a lasting impression on those in attendance.

Your entitlements include:

- The opportunity to introduce the session speaker and thank them at the end of their presentation
- 10% off a booth in the Trade Fair
- Two (2) posters located at the front and/or the entrance of the room
- The option to have a company promotional item or piece of literature on the seats in the room
- Verbal acknowledgement throughout the duration of the Conference by the MC
- Prominent logo exposure in the lead up to, during and post event including:
 - on the conference website and in all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event
 - in the official Conference App and/or the printed program

Conference Partners

Platinum Sponsor - \$5,000+

Your entitlements will include:

- Two (2) full registrations to the H&S Conference OR One (1) booth in the Trade Fair
- One (1) insert in the attendee bag
- Verbal acknowledgement throughout the duration of the H&S Conference by the MC
- Prominent logo exposure in the lead up to, during and post event including:
 - on the conference website and in all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event
 - in the official Conference App and/or the printed program

Gold Sponsor - \$3,000+

Your entitlements will include:

- One (1) full registration to the H&S Conference
- 25% off a booth in the Trade Fair
- Verbal acknowledgement throughout the duration of the Conference by the MC
- Prominent logo exposure in the lead up to, during and post event including:
 - on the conference website and in all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event
 - in the official Conference App and/or the printed program

Silver Sponsor - \$1,000+

Your entitlements will include:

- 10% off a booth in the Trade Fair
- Verbal acknowledgement throughout the duration of the Conference by the MC
- Prominent logo exposure in the lead up to, during and post event including:
 - on the conference website and in all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event
 - in the official Conference App and/or the printed program

Bronze Sponsor - \$500+

Your entitlements will include:

- Prominent logo exposure in the lead up to, during and post event including:
 - on the conference website and in all electronic marketing material, including a company profile and link to your website
 - on the video screens at regular intervals during the two-day event
 - in the official Conference App and/or the printed program

In Kind Sponsor +

- All in kind donations will need to have a dollar amount associated with them. The donation can then be included under the appropriate sponsorship level as listed above.

Terms & Conditions

1. Sponsorship will be allocated only on receipt of a signed Booking Form and Booking Terms & Conditions.
2. Written confirmation will be provided to confirm the booking, together with an invoice for the full balance. The full balance is due and payable within 30 days of receiving the invoice.
3. All monies due and payable must be received (and cheques cleared) by the H&S Conference Coordinator prior to the event. No company will be listed as a Sponsor in any official material until deposit and a booking form have been received.
4. CANCELLATION POLICY: In the event of cancellation, a service fee of 25% of total fees applies for cancellations prior to December 31, 2018. No refunds will be made for cancellations after this date.
5. Sponsorship entitlements including company logo promotion will be delivered upon receipt of the required deposit or full payment.

Yes, I have read and agreed to the conditions of the sale above.

Name: _____ Job Title: _____

Company: _____

Signature: _____

Date: _____

Sponsorship Booking Form

Company Name: _____

Key Contact: _____

Address: _____

Phone: _____ Email: _____

For more information please contact

Courtney Coulombe / Conference Coordinator

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www.hsconference.ca



Thank you for your support.

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